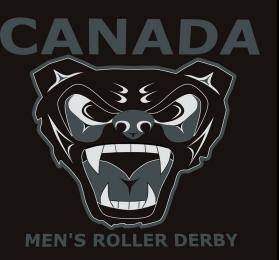


2020 SPONSORSHIP



SPONSORSHIP LEVELS

PLATINUM: \$10,000+

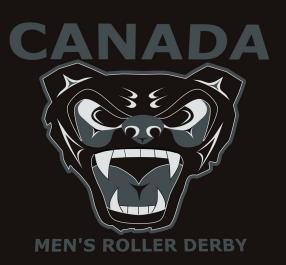
CUSTOMIZE YOUR SPONSORSHIP!

IN ADDITION TO THE BENEFITS BELOW, PLATINUM SPONSORS MAY ADD CUSTOMIZED ASSETS SUITED TO YOUR COMPANY'S GOALS!

- COMPANY LOGO ON YOUR CHOICE OF TEAM JERSEYS OR HELMET
- ACCESS TO SKATERS FOR PROMOTIONAL MATERIAL
- TRACK SIDE BANNER PLACEMENT DURING WORLD CUP GAMES
- ON-SITE ACTIVATION DURING TCMRD TRAINING CLINICS AND OTHER FUNDRAISING EVENTS
- SOCIAL MEDIA SHOUT-OUTS AND (IF PROVIDED) COMPANY ADS / ENDORSEMENTS
- LISTING IN WORLD CUP PROGRAM AS OFFICIAL TEAM CANADA SPONSOR
- RECOGNITION ON WEBSITE, SOCIAL MEDIA, AND PROGRAMS AS AN OFFICIAL PLATINUM SPONSOR
- COMPANY LOGO ON ALL PROMOTIONAL MATERIAL

GOLD: \$5,000

- COMPANY LOGO ON TEAM JERSEYS OR HELMET
- ACCESS TO SKATERS FOR PROMOTIONAL MATERIAL
- TRACK SIDE BANNER PLACEMENT DURING WORLD CUP GAMES
- ON-SITE ACTIVATION DURING TCMRD TRAINING CLINICS AND OTHER FUNDRAISING EVENTS
- SOCIAL MEDIA SHOUT-OUTS AND (IF PROVIDED) COMPANY ADS / ENDORSEMENTS
- LISTING IN WORLD CUP PROGRAM AS OFFICIAL TEAM CANADA SPONSOR
- RECOGNITION ON WEBSITE, SOCIAL MEDIA, AND PROGRAMS AS AN OFFICIAL PLATINUM SPONSOR
- COMPANY LOGO ON ALL PROMOTIONAL MATERIAL



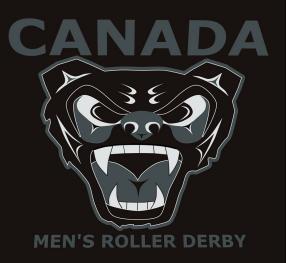
SPONSORSHIP LEVELS

SILVER: \$3,500

- COMPANY LOGO ON YOUR CHOICE OF TEAM JERSEYS OR HELMET
- TRACK SIDE BANNER PLACEMENT DURING WORLD CUP GAMES
- ON-SITE ACTIVATION DURING TCMRD TRAINING CLINICS AND OTHER FUNDRAISING EVENTS
- SOCIAL MEDIA SHOUT-OUTS AND (IF PROVIDED) COMPANY ADS / ENDORSEMENTS
- LISTING IN WORLD CUP PROGRAM AS OFFICIAL TEAM CANADA SPONSOR
- RECOGNITION ON WEBSITE, SOCIAL MEDIA, AND PROGRAMS AS AN OFFICIAL PLATINUM SPONSOR
- COMPANY LOGO ON ALL PROMOTIONAL MATERIAL

BRONZE: \$2,500

- ON-SITE ACTIVATION DURING TCMRD TRAINING CLINICS AND OTHER FUNDRAISING EVENTS
- SOCIAL MEDIA SHOUT-OUTS AND (IF PROVIDED) COMPANY ADS / ENDORSEMENTS
- LISTING IN WORLD CUP PROGRAM AS OFFICIAL TEAM CANADA SPONSOR
- RECOGNITION ON WEBSITE, SOCIAL MEDIA, AND PROGRAMS AS AN OFFICIAL PLATINUM SPONSOR
- COMPANY LOGO ON ALL PROMOTIONAL MATERIAL



SPONSORSHIP OVERVIEW

